



VFW Kicks Off Fundraiser with Participating BURGER KING® Franchisees

Annual fundraiser supports America's military families through the VFW's Unmet Needs program

KANSAS CITY, Mo. (October 30, 2017) — For the 11th consecutive year, the Veterans of Foreign Wars of the U.S. is pleased to announce that throughout the month of November, participating BURGER KING® franchisees will be raising funds for the [VFW's Unmet Needs](#) program. Customers are encouraged to donate \$1 or more to the program upon checkout. The fundraising campaign officially begins November 1 and runs for the entire month of November.

Assisting service members and military families during times of financial hardship, the Unmet Needs program provides grants of up to \$5,000 toward basic life necessities like rent, mortgage and utility payments, vehicle repair, medical expenses and food. Since its inception in 2004, Unmet Needs has provided more than \$7.9 million in aid to struggling service members, veterans and their families.

“For more than a decade, the VFW has been providing a lifeline for so many military families during an already trying time in their lives,” said VFW National Commander Keith Harman. “The generosity and support shown by BURGER KING® franchisees and their loyal guests ensures America’s heroes can continue to count on the VFW for much-needed assistance. I sincerely encourage every American to visit their local participating restaurant to show their support.”

Since 2007, participating BURGER KING® franchisees have raised nearly \$4.5 million in support of the program. More than 1,000 restaurants nationwide participated in last year’s fundraising campaign with even higher participation expected this year.

Find a [participating BURGER KING® restaurant](#) near you.

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ABOUT THE BURGER KING® BRAND: Founded in 1954, the BURGER KING® brand is the second largest fast food hamburger chain in the world. The original HOME OF THE WHOPPER®, the BURGER KING® system operates more than 16,000 locations in approximately 100 countries and US. territories. Almost 100 percent of BURGER KING® restaurants are owned and operated by independent franchisees, many of them family-owned operations that have been in business for decades. The BURGER KING® brand is owned by Restaurant Brands International Inc. (TSX,NYSE:QSR), one of the world's largest quick service restaurant companies with more than \$283 billion in system sales and over 23,000 restaurants. To learn more about the BURGER KING® brand, please visit the BURGER KING® brand website at www.bk.com or follow us on [Facebook](#) and [Twitter](#).

ABOUT THE VFW: The Veterans of Foreign Wars of the U.S. is the nation's largest and oldest major war veterans organization. Founded in 1899 and chartered by Congress in 1936, the VFW is comprised entirely of eligible veterans and military service members from the active, Guard and Reserve forces. With nearly 1.7 million VFW and Auxiliary members located in nearly 6,400 Posts worldwide, the nonprofit veterans service organization is proud to proclaim “NO ONE DOES MORE FOR VETERANS” than the VFW, which is dedicated to veterans’ service, legislative advocacy, and military and community service programs. For more information or to join, visit our website at www.vfw.org.

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