

Uniting to Combat Hunger (UTCH) 2020: A CALL TO ARMS

The VFW and Humana need **your** help in our important fight against food insecurity, which is defined as the state of being without reliable access to affordable, nutritious food. This is a problem that effects 1 in 8 Americans and 1 in 4 Iraq and Afghanistan veterans.

The goal of our 2020 UTCH campaign is to provide 500,000 meals!

In the spirit of the VFW's proud tradition of serving local U.S. communities, we encourage your participation. This is a grassroots effort as its success relies entirely on concerned and caring Americans like you.

Joining our ranks to feed the hungry is simple!

- 1. Discuss and organize an UTCH campaign with your Post/Auxiliary**
- 2. Visit www.vfw.org/utch for materials and resources**
- 3. Reach out to your local Humana Office to partner with their employees**
- 4. Find the nearest Feeding America affiliate food bank at <https://www.feedingamerica.org/find-your-local-foodbank>**
- 5. Coordinate a food drive campaign with the local Feeding America food bank affiliate and Humana**
- 6. Promote the food drive on social media and encourage community members to participate**
- 7. Collect non-perishable food or donate financially**
- 8. Participate in the potato sorting event at the VFW National Convention in Reno**
- 9. Contact the VFW Foundation Staff at 816-968-1124 if you have any questions**

Yes, it's a big challenge but together we can make a meaningful and positive difference in the lives of those less fortunate. Many Thanks as your involvement directly strikes a knock-out blow against hunger!